Strategies for Success

Enhancing Recreational and Economic Values of the Lake Oroville Complex

Lake Oroville Joint Powers Authority February 27, 2003

1. Goals for Lake Oroville Complex

- To become a destination recreation area that generates significant economic activity in the local economy
- Serve recreation needs of local population



2. Strategies for Successful Destination Recreation Areas at Oroville

- Relate setting and site/ area to primary values
- Develop facility/activity clusters

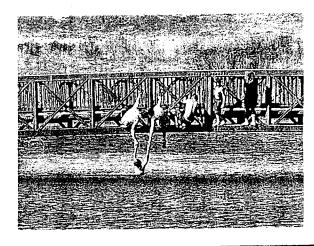


2. Strategies for Successful Destination Recreation Areas at Oroville Cont'd.

- Cluster activities adjacent to overnight stay including appropriate concessionaires/businesses
- Radiate activities and related uses out from cluster
- Include companion group area facilities
- Include special events venues
- Security guests must feel safe

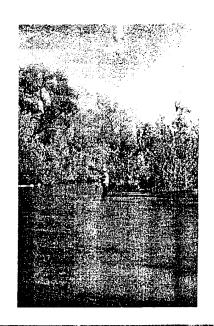
2. Attributes of Successful Destination Recreation Areas

Bottom line - Lake Oroville becomes a destination recreation area, experiencing growth in attendance from the Northern California Region



3. Lake Oroville Reservoir Area in General: Existing Conditions

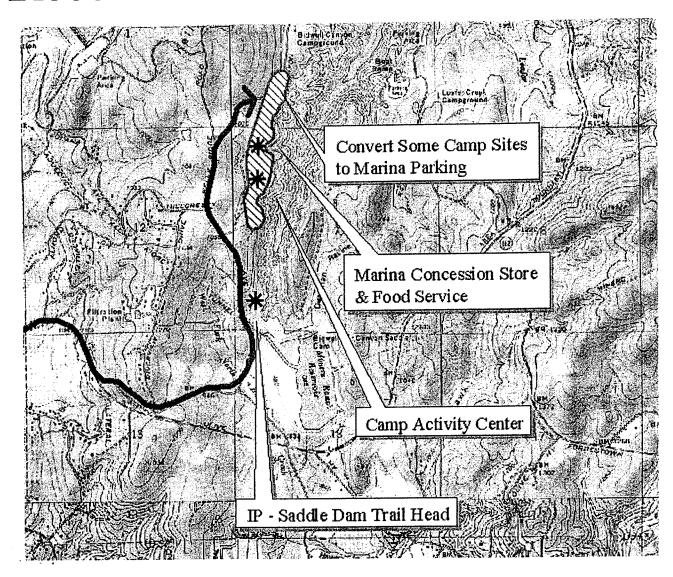
- Great resources & opportunities for fishing, boating, trail use, etc.
- Existing facilities at Lake Oroville recreation areas are:
 - Incomplete
 - Lack synergies
 - Not attracting significant visitors from outside the area



4. Bidwell Canyon Existing Conditions:

Poor existing design impedes use

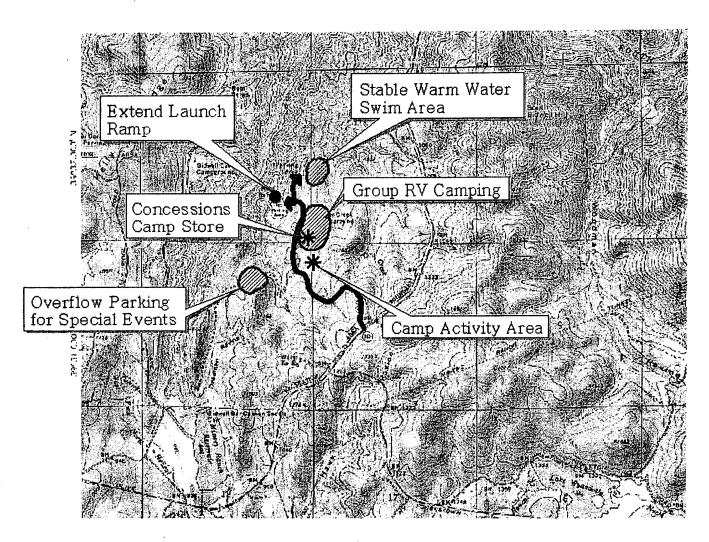
4. Bidwell Canyon Strategies – Recommended Actions:



5. Loafer Creek Existing Conditions:

- There is no swimming during the bulk of summer
- There is no campground store or other concessions
- Uses are scattered
- Lacks group camp facilities
- Launch ramp is out of water late in season

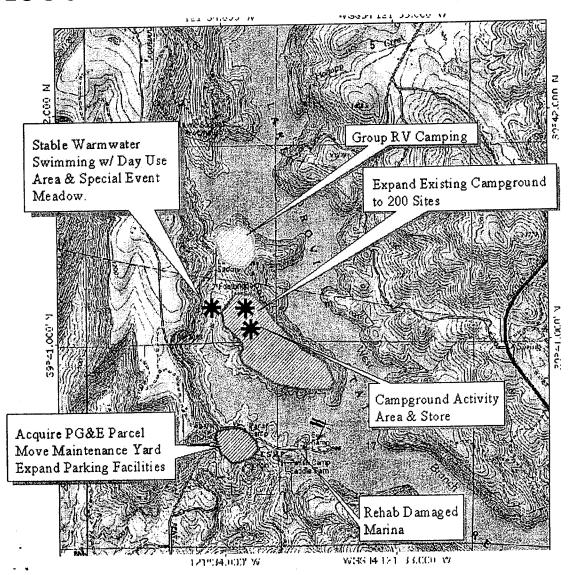
5. Loafer Creek Strategies – Recommended Actions:



6. Lime Saddle Existing Conditions:

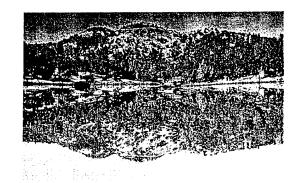
- Incomplete facility, lacking day use, swimming and adequate campground
- Boundary adjustments proposed 30 years ago not completed
- Concessionaire has been on a month-to-month lease for many years
- Marina has recently sustained major storm damage

6. Lime Saddle Strategies – Recommended Actions:



7. Oroville Reservoir - Existing Conditions:

- Major draw down of reservoir occurs during the peak annual use period, exposing steep sided banks
- Facilities widely distributed around lake
- Car top boat launch areas in need of improvements



7. Oroville Reservoir Strategies - Recommended Actions:

